

LICENCE TERMS FOR CONSULTING ACTIVITIES

SOLO ENTREPRENEURS

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1. KEY CONCEPTS



CONSULTANCING ACTIVITIES

Consulting activities means the expert service you provide to solve challenges and development needs related to your customer's operations. This may include advice, guidance, studies, surveys, assessments, or similar expert work.



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- photographing pages of publications.



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- scripts of plays
- comics originally published outside Finland.



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3. PURPOSE OF USE OF THE COPIES

3.1 You may



- include copies in a slideshow you prepare for your consulting activities as allowed under [Section 5.2](#)
- use copies as prompts in a closed AI application as allowed under [Section 5.3](#).

3.2 You may not



- use copies for publishing activities or other external communication or use, such as
 - in marketing
 - on the internet
 - on social media
 - in printed publications
- use copies to
 - create material banks or databases
 - produce or put together material services that would compete with commercial services.



With this licence, you may not use works or publications, in full or in part, in AI programs except as set out in [Section 5.3](#). In this context, an AI program is an application or tool that is based on machine learning, language models, or similar technology.

You may not upload copies to AI programs or use them

- as a prompt in any AI applications other than that specified in [Section 5.3](#)
- for text and data mining
- for fine-tuning, developing, training, or enriching an algorithm
- for fine-tuning, developing, training, or providing an AI program.

You may not collect and store works using web scraping or similar data harvesting methods.



4. HOW MUCH MAY I COPY?

4.1 Concepts used in Section 4



Article means a written composition—and any related images—published in a newspaper or magazine or shared in an online publication, news website, or any similar websites.



Magazine means a journal, scientific periodical publication, or other digital or printed publication that is published regularly, at least once a year, and can be subscribed to, bought separately, or received through a membership or customer relationship.



Newspaper means a digital or printed publication that is published at least once a week and primarily contains news as well as written compositions that report or comment on current issues in various areas of society.

4.2 Number of pages that may be copied

You may **attach copies to your slideshow** to the extent allowed under this section:

SOURCE MATERIAL		AMOUNT
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	Websites	20 images or A4-sized pages per website.
	Magazines and newspapers	A full article; in any case, no more than 50% of the edited content of a newspaper or magazine.
	Printed standards and publications containing them	A maximum of 20% of a publication; in any case, no more than 20 pages.



- You may only make copies if your organisation has obtained a copying licence for companies and other organisations as well as this additional licence.
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- If you copy an image, article, or similar on a single page of a website or publication, this is equivalent to copying one page.



5. IN WHAT WAYS MAY COPIES BE USED?

5.1 Concepts used in Section 5



Slideshow means a presentation you have prepared for consulting activities or a consulting tender, such as a Power Point, Google Slides, or similar presentation.



A **closed platform** means a closed network whose access is restricted to only the parties involved in the consulting activities, as mentioned in [Section 5.2](#).



AI application means generative software or applications that can produce content such as text, images, sound, or video based on a prompt entered by a human.

5.2 Using copies in a slideshow

You may

- You may copy works and extracts from publications as part of a slideshow you created for your consulting activities to the extent allowed under [Section 4.2](#)
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 - presented to the participants of the consultation session on site or remotely
 - distributed by email, on a closed platform, as paper copies or printouts to
 - the participants of the consultation session
 - the participants in the tendering phase of the consultation
 - consulting partners
 - subcontractors for consulting activities.
 - stored on a closed platform in a manner that ensures it is accessible only to the parties listed above who are involved in the consulting activities **for the duration of the consulting assignment, up to a maximum of one year.**



Obtaining materials that are available on the market is always a priority.

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 - is for your internal use only; and
 - does not store or use the copy you use as a prompt to train or develop the application or, for example, its underlying algorithms or language models
- use the output you create with an AI application **only to support your own internal work—for example, as a source of inspiration or to develop ideas.**



You may not

- use full or partial copies as prompts in any AI application except in a closed AI application
- distribute the output you have produced – as is or as part of a slideshow – to people involved in the consulting activities or to other third parties
- include the output as part of a product or service, even if the product or service is only accessible by paying a fee
- replace the purchase of, or subscription to, works or content with the output you create with an AI application
- use full or partial copies as prompts to reproduce the appearance or manner of expression of an original work or publication, or the style of an artist or author
- edit images with an AI application.





6. MARKING OF PUBLICATION AND AUTHOR INFORMATION

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